

College of New Media and Management, Wenzao Ursuline University of Languages

International Program of International Business and Intelligent Management

The International Program of International Business and Intelligent Management specializes in international business management, AI applications, and multimedia technology. All courses are taught in Mandarin Chinese. Students are encouraged to stay and work in Taiwan after graduation, and internship opportunities and job matching are provided before graduation.

Curriculum
Students take Mandarin Chinese courses upon enrollment in the first year, and take professional courses from the second semester of the first year until graduation.

Student Rights
Students in this program enjoy exactly the same rights as regular students, including the opportunity to study abroad on exchange.

Classmates
More than 80% of the courses are taken together with Taiwanese students.

Career Paths
After graduation, students may stay and work in Taiwan, return home to work for international or Taiwanese-owned companies, or become Mandarin Chinese teachers.

Flexible Electives
Beyond the required courses, students are free to choose from a wide range of courses that interest them, such as Teaching Chinese as a Second Language, media and video production, and various foreign languages.



About Wenzao

Located in Kaohsiung, Taiwan, Wenzao is a university of outstanding reputation, widely recognized for the quality of its education. Over its 60-year history, it has nurtured many talented graduates for society. Wenzao values both character formation and professional competence. Its College of New Media and Management is the university's only practice-oriented college; it emphasizes hands-on expertise that connects directly to the job market and is the most popular college on campus.



About Kaohsiung

Located in southern Taiwan, Kaohsiung combines the character of a harbor city with modern development. In recent years it has actively promoted industrial transformation and urban renewal, evolving from a traditional industrial hub into a diverse city of technology, culture, and creativity. Transportation by sea, land, and air is highly convenient, with a complete network of high-speed rail, metro, light rail, and buses. Well-known attractions such as the Pier-2 Art Center, Love River Bay, Sizihwan, and Cijin blend harbor scenery with art and culture and draw many visitors from Taiwan and abroad every year. Kaohsiung is also known for its friendliness and warmth: the people are kind, the pace of life is comfortable, and the city is building an accessible, green environment. It is a livable and vibrant harbor city.



Admission Requirements

Current-year high school graduates must hold TOCFL A1; all other applicants must hold TOCFL A2.
Students must pass TOCFL A2 within one semester after enrollment; otherwise they cannot continue their studies.

Tuition & Fees

Tuition (39,956) + miscellaneous fees (12,588) + computer usage fee (1,000) + student insurance (695) = NT$54,239 per semester.
Fees for the 2026–2027 academic year.

Scholarships

Full (100%), half (50%), and 25% scholarships are available.
Students may apply every semester until graduation; scholarships are awarded based on academic performance.

Rolling Admission
Limited Spots

Accommodation

On-campus dormitory: NT$12,000 per semester (a deposit of NT$5,000 is required).
Quality private housing near campus: about NT$5,000 per month.

Good to Know

Wenzao is located in downtown Kaohsiung with plenty of part-time job opportunities; the hourly wage is NT$205 (the same across Taiwan, as set by the Taiwan government).
The cost of living in Kaohsiung is lower than in Taipei or Taichung, offering great value for money.
Kaohsiung has a mild climate well suited to students from Southeast Asia, and convenient transportation to anywhere in Taiwan.

- University Internationalization — No. 4 in Taiwan
- Employers' Favorite Tech University — No. 2 in Taiwan
- Graduate Job Performance — No. 1 in Southern Taiwan
- Most Foreigner-Friendly City — No. 1 in Taiwan



Application Period

Every year **DEC** ▶ Following year **JUN**

Exact dates follow each year's admission guidelines.

Program Info

Instagram

Apply Online

Contact

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